

Croatia Business Centre

Contact Address:

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Dear ladies and gentlemen,

We would like to inform you that we have established Croatia Business Centre (CBC) in Japan to actively promote and encourage business activities between Croatia and Japan. On the 18th January of this year, we went to the Embassy of the Republic of Croatia in Japan to inform the establishment of the CBC and had a first meeting concerning about activities in the future.

The members of the board are the following:

Shunsuke Mizoe : Advertising Director (Photographer)
Izuru Sugawara : Director of Consulting (International Journalist)
Shinji Arakawa : Secretary Office
and
Yasuo Yamamoto: Adviser in Croatia

We feel that there are growing interests on Croatia in Japan. Especially after the announcement that Croatia and Japan placed in the same group of the FIFA Worldcup 2006, a variety of media, organizations and individuals are paying special attention to Croatia and things related to Croatia. In fact, we already have a lot of inquiries which includes business offers for tourism, TV programs, magazines, etc.

Below you can see some examples of our current discussions on our future activities based on the recent contacts (includes activities which are taking place at the moment):

- Seminar about Croatia with a tourist company
- ZSEM (Zagreb School of Economics and Management) study trip to Japan 9th-21st April
- Production cooperation of Croatia related TV programs (includes local coordination)
- Provision of photos and texts for an article of a Japanese magazine
Photos by Shunsuke Mizoe and text by Shinji Arakawa
- Organizing a Croatian festival (pre FIFA World cup festival) in Japan
Photo Exhibition of Croatia by Mr Shunsuke Mizoe
Sales of Croatian goods and products
- Making a real-time photograph show during the FIFA Worldcup games

We organize CBC with special support and advice from the Embassy of the Republic of Croatia in Japan. We organize our activities with a strong relationship with Japan Croatia Friendship Society, Japan Croatia Association, Croatian Japanese Business Club and other organizations and individuals who are contributing to the relationship between Croatia and Japan.

We will do our utmost effort to enhance the status of Croatia Business Centre as the centre of business activities and to make better relationship between Croatia and Japan.

With kind regards,

CROATIA BUSINESS CENTRE

Shinji Arakawa
SECRETARY OFFICE

24th February 2006

Please contact Croatia Business Centre (cbc.japan@gmail.com) on any inquiries concerning on this case.